

Kalevi Sorsa Foundation

5th Research and Policy Days

4-5 November 2010

Working Group: Big Brother Politics

Key Note Speakers: Veijo Hietala and Juha Jokela, Chair: Ulf Sundqvist

VH:

- From The Age of Reason to the Age of Emotions (New Egoism, Emotionalism, New Romanticism)
- The media development has heavily influenced the political agenda
- Politics of images, politicians celebrities, politicians "reality heroes".

JJ:

- The political drama with its main character(s)
- What does he/she want; who is preventing her/him; how does she/he act?
- Relevant analysis – "Esitystalous" (Presentation Economy)/Espoo City Theater

Group:

- Broad context - shift of paradigm ?(Rene Cuperus)
- Digital revolution & globalisation – change of scope – and scale - of the democratic process ?
- Redistribution of wealth, power, influence – new, emerging patterns or plain anarchy?
- Education, science, culture, media – are they lubricants in a process of "anarchic" change ?
- Politics and politicians – are they "only pawns in their games"
- Politics – reality show, brands and images – or is there room for a renaissance of values ?