Supporting Multiparty Democracy in Russia: Have International Actors Made a Difference?

Kalevi Sorsa Foundation Helsinki, December 19, 2008 André W.M. Gerrits

Universiteit van Amsterdam Netherlands Institute of International Relations Clingendael

International support for Multiparty Democracy in Russia: Defining the Context

Three independent variables:

- (1) Russia's political parties and party system
- (3) public opinion on political parties
- (3) international party assistance

Parties and Party Systems: Definition

Sartori: 'a party system is precisely the systems of interaction resulting from inter-party competition'

(Giovanni Sartori, Parties and Party Systems. Cambridge: C.U.P. 1976, 44)

Ware: 'patterns of competition and cooperation between (...) parties'

(Alan Ware, *Political Parties and Party Systems*. Oxford: Oxford University Press, 1996, 7).

Parties and Party System(s) in Russia

not so much about competition or cooperation between PP, as it is about the interaction between PP and the *state* (the power elite) →

a power-oriented party systems

Development of parties and party systems

1991-2000 (2003):

- > proliferation of PP (Duma elections 1999: 300 registr. parties, 26 qualified, 14 gained seats)
- > Duma: no majority parties, no pro-g'ment majorities, fluid coalitions
- > limited political role & relevance

The early years:

The early years: elite-driven, supply-side and artificial party politics: the 'standard lament'

- * self-interested organizations by ambitious individuals
- * ideologies are largely symbolic, platforms vague
- * fighting with each other over petty issues, rather than trying to solve their country's problems
- * only become active at election time
- * ill-prepared for and do a bad job of governing the country

• Source: Thomas Carothers, Confronting the Weakest Link. Aiding Political Parties in New Democracies. New York, CEIP, 2006.

Fragmentation and volatility

Discontinuity of parties / continuity of political preferences:

Criteria:

- > participation in three elections
- > representation in three legislative terms
- > membership stability and voter discipline in Duma

Parties / political orientations:

- > Communist Party of the Russian Federation (KPRF)
- > Liberal 'opposition' (Yabloko; SPS)
- > Liberal Democratic Party of Russia (LDPR)
- > early 'Parties of Power'

Phase two: semi-democracy → competitive authoritarianism → hegemonic authoritarianism

From 2003: political and legal manipulation of pp and party system:

- > selective coercion and intimidation of opposition parties (administrative pressure, biased media coverage, election falsification), including international assistance ('anti-NGO' legislation)
- > limitation, strengthening, centralization (control) and instrumentalization of (most) remaining parties → increasingly important role for *Parties of Power*

Parties of Power

The quintessential element of the Russian political party system (from 2003):

- * Russia's Choice (1993)
- * Our Home is Russia (1995)
- * Unity (1999)
- * One Russia (2001)
- * Just Russia (2007)
- * The Right Cause (November 2008): a new Kremlin project?

Parties of Power

Characteristics:

- > stands in long tradition of party politics in semi-authoritarian regimes
- > neither 'parties' nor 'in power' (ruling)
- > created by the regime, for the regime
 - * (democratic) legitimacy → winning elections
 - * exercising political control and inclusion → distributing patronage, imposing constraints
 - * dominating the legislature
- > the ambivalence / ambiguity of ideas and ideologies

Political parties as regime institutions not as institutions of democracy in the FSU

Public opinion, political parties and democracy

About democracy:

- > theoretical (foreign) concept versus personal practice
- > social justice rather than individual freedom
- > the ideal of democracy and the practice of authoritarianism
- > about democracy promotion: do people want to be helped?

* Solidarnost, December 2008, no political party, no democratic political party

^{*} Independent Democratic Party of Russia, September 2008, Mikhail Gorbachev

Public Opinion, PP, and Democracy

About political parties:

- > links between parties and citizens are weak (exception: KPRF);
- > popular opinion: no interest, no sympathy, no trust

Political party assistance: Definition

assistance to political parties / political CSO to enable them to better perform the functions parties are supposed to perform in democracies – through financial assistance, trainings, exchange programs, election campaigning and monitoring, etc.

200 million USD annually:

party building & organization electoral competitiveness legislative and governing capabilities

Political Party Assistance: Rationale

political parties are widely considered as both a precondition for and the weakest link of processes of political democratisation.

Political party Assistance: Methods

- Fraternal party assistance:
 - with ideologically like-minded partners, more partisan and intrusive; more stable, more trust (and the danger of becoming too close, too uncritical)
- Multiparty assistance:
 - more parties, 'less' partisan, intrusive; more opportunities for impacting the party system (and the danger of 'depoliticization'

International Party Assistance: The Russia experience (1)

- *Of limited relevance:*
 - > relatively small part of decreasing democracy assistance to Russia from the heyday years of democracy assistance during the 1990s to the 'poor' 2000s
 - > few international actors: NDI, IRI, German *Stiftungen*, other European institutions

Party assistance in Russia (2)

- 'Biased': politically and organizationally
- * focused (almost exclusively) on opposition parties
 - > political choice (party assistance is *not* a neutral activity)
 - > leveling the playing field
 - > attitude of major non-democratic / popular parties and /or parties of power
- * Starts from 'Western' experience and expectations
 - > mass parties
 - > ideological profiles
 - > the question of convergence

Party assistance in Russia (3)

Ineffective for reasons of structure and strategy:

- * the predominant relevance of a 'hostile' political structure and context
- * lack of a wider international political context (cf. Central Europe and EU enlargement)
- * lack of incentives: no self-interest democratization of PP and party system reform \rightarrow no incentive for party assistance
- * lack of imagination and flexibility on the part of donors

The future of party aid in Russia

Political, moral, and practical arguments for or against political party assistance in Russia:

- '...it is at least worth asking whether it really makes sense for Western aid agencies to invest in party institutionalisation when 83 percent of the people polled say they have no interest in parties.' (italics added)
- Nicolai Petro, *Crafting Democracy*. *How Novgorod Has Coped With Rapid Social Change*. Ithaca and London: Cornell University Press, 2004, 61)

The future of party assistance

two variables:

Major:

• > the ambiguity of Russia's 'hybrid' political regimes →
the very different nature, role, function, interest and relevance of
parties in post-communist Russia → the fundamental gap between
donors and recipients

Minor:

• > strategy and tactics of donor organizations → 'standardised method of party assistance' Carothers): preconceived and ideal-typical ideas, notions, and strategies

Democracy Promotion and Political Party Assistance in Russia

widen our scope; limit our expectations; focus on:

- > more than the (democratic) opposition → the challenge of (non)democratic parties and Parties of Power, the potential of building relationships (socialization)?
 - > more than the central party organization → regional and young activists?
 - > more than political parties → on political NGO's (Golos, Memorial); election monitoring, etc.?
 - > more than democratization → on the *Rechtsstaat*: governance, judiciary, anti-corruption?